



Donor Solicitation Policies

I have received implied consent from this individual for the collection, storage, and use of their information by Gateway Center as described in this Privacy Policy. They understand that they may receive emails regarding this event and other relevant information, and can opt out at any time.

Last Updated: November 30, 2021

Gateway Center

This organization uses Raiser's Edge for its donation management software and Constant Contact to send organizational updates via email. When a donation is made through our online portal, personal information is required in order to process the donation. The email addresses of individuals and corporations who utilize our online donation portal are entered into Constant Contact. Anyone can unsubscribe from this list at any time.

Raiser's Edge & Constant Contact

At Gateway Center, we're committed to protecting your privacy. This Privacy Policy explains how we collect, use, and disclose information processed through our online donation portal.

This page sets out our privacy policy and describes why and how we collect, use and disclose personal information which you choose to provide to us through our online donation portal, as well as how to access, modify, or delete your personal information. This policy doesn't apply to anyone who isn't under our control or management, such as the operators of other websites that you might link to from our website. Such operators may have their own privacy policies, which might differ from ours.

How Will We Collect Personal Information?

You are under no obligation to disclose any personal information to us at any time. We collect information you provide directly to us. For example, whenever you make an online donation, our online giving portal requests that you provide your name, mailing address, and email address. In addition, we or a designated third party collect payment and credit card information when you choose to make an online donation.

Information We Collect Automatically When You Make An Online Donation

When you make an online donation, we may automatically collect information about you, including:

- **Cookies:** We use cookies to store your login session and other information to make your navigation of our online donation portal easier. More information on cookies is available below.

Use of Cookies and Other Tracking Technologies

Our site uses "cookies" which are small files containing pieces of information that are stored by your browser on your computer's hard drive. Most Web browsers automatically accept cookies, but if you prefer, you can set your browser to block them. Our cookies can contain information such as your user name, mailing address, etc. that our website uses to recognize you. Our cookies can't read data off your hard disk or read cookie files created by other sites. The only personal information our cookies contain is the information you provide yourself. When you enter personal information on our website, your personal information will be linked to the cookie we save on your computer. If you do choose to delete your cookie, you may not be able to use the administrative features of the website.

We use Google Analytics to track how visitors interact with our website, analyze where traffic is generated from and collect information related to general site engagement.

Third party advertising management services such as Google and Facebook may display tailored messages upon you interacting with our website through the use of cookies. You can opt out of these ads at any time when displayed. For more information on Google Ads, [click here](#). For more information on opting out of ads on Facebook, [click here](#). Should you delete your cookies, please note, you will need to opt out of seeing these messages again. These cookies cannot personally identify you and expire after 180 days or until you clear your cookies.

On customer websites, where you engage with social share buttons (ex: Facebook Like Button or the share content buttons), the services that manage the social platform you get directed to may use cookies. Gateway Center is not affiliated with any of these services and all legalities surrounding the use of cookies are thus under the policies set by the social media platforms.

How Do We Use Personal Information?

We may use information about you for various purposes, including to:

- Provide, maintain, customize, and improve our services;
- Process transactions and send you related information, including confirmations and acknowledgements,
- Send you technical notices, updates, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;
- Communicate with you about services, promotions, and events offered by Gateway Center, and provide news and information we think will be of interest to you; and
- Carry out any other purpose for which the information was collected.

You may receive automatically-generated emails from Raiser's Edge or Constant Contact that are triggered when you perform certain tasks such as registering for an event, volunteering, subscribing to our Newsletter, or making an online donation.

You have the option to unsubscribe from receiving specific emails or all emails by either

updating your communication preferences by selecting unsubscribe, emailing the Resource Development Department at grants@gatewayctr.org, or by removing your email address entirely.

Unsubscribe Options Are As Follows:

- Gateway Center Newsletter
- Human Clay
- Drink Beer Do Good
- Agency Updates
- All Solicitations

How Is Your Personal Information Protected?

Gateway Center is committed to protecting your personal information and has developed policies and procedures to ensure our compliance with our own Security and Privacy Policy and with applicable International laws.

We also understand your concerns about online security and take reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

How Do We Disclose or Share Your Information?

When you voluntarily provide Gateway Center with personally identifiable information online, that information is kept within the Raiser's Edge and Constant Contact and will not be sold, rented or otherwise traded to any third party.

We may share your information as follows or as otherwise described in this Privacy Policy:

- With service providers who need access to such information to carry out work on our behalf;
- In response to a request for information as required by any applicable law, rule or regulation;
- If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of others;
- With your consent or at your direction.

We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

Sub-Processors

Gateway Center employs other companies and people to provide functions that form part of our Services, for example, email sending, social media sharing, payment processing, etc. Gateway Center has made and continues to make efforts to ensure all its sub-processors comply with our privacy policies.

Data Retention

We will retain your personal information only for as long as it is needed to provide our services, and this depends on the purposes for which we use it, unless applicable law requires we either dispose of it or keep it longer. We may also continue to store your personal information to allow us to resolve disputes, enforce our agreements, comply with legal obligations and/or for other legally permissible purposes consistent with this Privacy Policy.

How to View, Update or Delete Your Personal Information

You may, at any time, view, update and request to permanently delete any of your personal information. You may contact the Resource Development Department at grants@gatewayctr.org.

Upon request, Gateway Center will provide you with information about whether we hold any of your personal information. If you provide us with your personal information, you have the following rights:

- To review the personal information we have stored;
- To request that we correct any errors, outdated information, or omissions;
- To unsubscribe from being contacted by us; and
- To have your information permanently deleted.

We will respond to your request within a reasonable timeframe and notify you of the action we have taken.

Questions Regarding This Privacy Policy

If you have any questions please contact Gateway Center, 275 Pryor Street SW, Atlanta, Georgia, 30303. You may call us at (404) 215-6609, or email us at grants@gatewayctr.org.

Changes To This Privacy Policy

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice, such as adding a statement to our home page or sending an email. We encourage you to review the Privacy Policy whenever you access the Services or otherwise interact with us to stay informed about our information practices.

Note On Jurisdiction

Gateway Center is a private non-profit organization with headquarters in Atlanta, Georgia. Consequently, by using our services you agree that in all matters relating to this web site(s) you shall be governed by the laws of the state of Georgia or the United States as applicable, and further, that you submit to the jurisdiction of the courts of the state of Georgia.

You may not use our online donation portal if law prohibits you from doing so in the country in which you reside.